







Comments and Instructions for Model Lease For New Cellular, Wireless Internet Tower

1. General

Thank you for purchasing this model form of lease from www.varnumlaw.com/lease. It is a generalized form of lease we have successfully negotiated on behalf of property owners with several cellular and wireless internet providers for a new cellular or wireless internet tower and antennas to be constructed and placed on our clients' property. It is thus a model agreement for use by companies, municipalities or other property owners (Landlords, in the terms of the lease) in negotiating a lease with a cell phone or wireless internet provider to construct a new cellular type tower. It is not drafted for the laws of any particular state and should be reviewed by a property owner's local attorney for compliance with applicable state and local laws prior to using it. In addition, a lease should be tailored to the individual situation in question. The model lease thus needs to be reviewed by anyone using it to make sure it conforms to that person's particular situation, needs, legal restrictions (e.g., municipal charters) and the like.

2. Not Legal Advice

The lease, this memo and other materials do not constitute legal advice. Your request for them and our provision of them do not create an attorney-client relationship. You should consult your attorney to assure that the lease, as used, complies with applicable law and that it meets your needs.

3. Single/Multiple Users

This model lease is licensed to the person or entity purchasing it for use only by such person or entity and a non-exclusive license under the copyright in the model lease is hereby provided for that purpose. In some instances (such as a law firm with many clients, trade groups) uses of the model lease for multiple persons or entities may be desired. We will license the lease for such multiple use upon payment of double the normal fee for it (if you paid \$275, pay an additional \$275) – contact Barbara Allen at (616) 336-6743 to arrange this.

4. General Approach

The general approach taken in this model lease is to specify exactly what is to be put on the property in question – typically a cell (or wireless internet) tower – such that the property owner's reasonable expectations are met, with changes only allowed with the owner's written approval. Thus the model lease specifies that the site and tower can only be used for cellular (or wireless internet) service and requires the tower and site to comply with the engineering drawings that are to be attached to the lease as Exhibit B, as well as any photo simulations of the tower (Exhibit D to the lease) that have been provided. This helps prevent the property owner from being told that the tower will be of a certain type, height and color with only one set of unobtrusive antennas and ending up with something different. By contrast, the first drafts of leases offered by cell companies typically have no restrictions, such that they might claim they could put any type of radio station, TV or communications antennas or tower on the property in question, far in excess of the property owner's expectations.

Comments on other specific provisions are as follows.



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5. Option/Lease/Rent

The lease is styled as an option to lease, followed by the lease itself. During the option period (Section 1 of the lease), the provider can make sure it can get local zoning approval, conduct a Phase One environmental assessment, and determine that it in fact wishes to enter into the lease. Sections 2 and following of the lease set forth the lease terms.

Rents vary significantly, and the lease addresses the four key elements, with appropriate provisions and blanks, namely: The amount of the rent in the first year; how often it is paid (annually, in advance); the escalator in succeeding years (a percentage); and how often the rent escalates (annually). In combination, these provisions can have a significant impact over the lengthy term of a tower lease.

6. Cell Tower or Wireless Internet

Choose one of the two options (cell tower or wireless internet) in Section 3 of the lease, depending on whether the provider is a cell phone provider or a wireless internet company, and then select the corresponding option in Section 15(a). Keep in mind that wireless internet antennas take up as much space on a tower as cellular antennas, so the rents for the two should be the same – wireless internet antennas reduce the number of cellular antennas a tower can hold.

7. Bankruptcy

There is a potential that cellular or wireless internet providers (or the special purpose subsidiaries they create to own leases such as this) will encounter financial difficulties. Analysts are providing contradictory reports on whether as a general matter (outside rural areas) wireless internet will be a business success. In the past, several cellular providers have filed for bankruptcy, and technological (or other) changes during the several decades of a tower lease could lead to the provider's bankruptcy. This lease has therefore been drafted consistent with the provisions of the Federal Bankruptcy Code so that if the provider files for bankruptcy, it immediately has to either accept the lease and cure any defaults, or turn it back to the property owner. Without such provisions, there is a risk that, during the pendency of a lengthy bankruptcy proceeding, the provider would not pay rent or insurance and could allow the tower to fall into disrepair (raising liability concerns); and the property owner would get no back rent/payment for liability claims at the end of the bankruptcy. Persons using this model lease should have the rent, default and related provisions of this lease reviewed by counsel familiar with bankruptcy and real estate law, as applied in the state and bankruptcy district where the leased property is situated.

8. Generators, Backup Power Supplies

The lease has options in Section 7(p) to expressly state whether or not the provider is allowed to put a backup generator or battery backup on the site. In some situations, property owners may not want generators due to the noise/fire hazard they (and their fuel tanks) create, or due to the risks created by allowing hazardous fuels/battery acid on the site. The FCC does not require backup power at cell sites, contrary to what providers may say (the 2007 FCC backup power rule did not so require and was overturned in its entirety by the courts on procedural grounds).

9. Property Owner's Use of Tower

Sometimes the property owner may wish to use a new cell tower for its communications equipment, such as its radios or a tornado siren. To provide better protection for the property owner in the event the cellular or wireless internet provider files for bankruptcy, the provisions allowing for the property owner's use of the tower should be set forth in a separate sublease from the provider back to the owner. We have a model form of sublease available for this purpose – contact us to obtain it.

10. Collocation, Increased Revenues

The lease contains extensive provisions on collocation, principally in Section 7A, so that the property owner gets the increased rent from other companies putting their antennas on the tower. The lease thus provides that the cellular tower and all support facilities have to be constructed so as to physically accommodate the antennas and other equipment of a number of additional providers



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(Other Providers), but that although such Other Providers can put their antennas on the tower, they have to enter into a separate lease with the property owner (which can double or triple the owner's rental revenue from that received under this lease alone) for the transmitters, receivers, and other equipment necessary to use the antennas.

11. Liability, Indemnity, Insurance, Assignment

The potential for significant liability arising from the lease is a concern for many property owners, especially municipalities or other entities which have "deep pockets" and are often target defendants. This is especially the case, given that the lease may run for several decades, during which many changes may occur. The lease is drafted with such concerns expressly in mind – it has broad indemnity provisions, requires broad, detailed, meaningful insurance coverage from highly rated insurance carriers (with the insurance amounts able to escalate with inflation), and prohibits the provider from assigning the lease to entities with a lesser credit rating than the provider.

12. Tower Relocation

The lease gives the property owner – at its expense – the ability to relocate the tower to another site. This allows the property owner to move the tower, if its current placement would prevent some highly beneficial or desirable use of the parent parcel of land – such as clearing the entire site for some major new project.

13. Antennas on Existing Building, Structures

The model lease is for a new tower to be built, usually on a vacant or open piece of land. We have a separate, companion form of model lease for the common situation where rather than building a new tower, the provider wants to place its antennas on an existing building, existing communications tower, or other existing structure. Suffice to say that significant changes are needed to convert one form of lease to the other form.

14. John Pestle, Comments

This lease was principally prepared by John Pestle of Varnum LLP. He is Chair of the firm's Cell Tower and Telecommunications Group, and for over 25 years has worked on communications, utility and energy law matters. He practices before the Federal Communications Commission and Michigan Public Service Commission. Among other things, he represents municipalities nationwide (over 200 to date) on cable and telecommunications matters such as franchising, transfers, rate regulation, Wi-Fi and FCC cases. Cell tower and wireless internet tower leases are another part of his practice, where he typically represents landowners (municipalities, schools, private parties) on leases for towers, and municipalities on cell tower zoning issues and litigation. John is a graduate of Harvard College, Yale Graduate School, and the University of Michigan Law School. For comments and suggestions on the model lease, please contact John at:

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15. History, Communications, Municipal and Utility Practice

Varnum LLP is one of Michigan's largest and oldest law firms. In addition to a corporate practice, it has a communications law practice in which, for example, it represents municipalities nationwide on Federal aspects of cable and telecommunications matters, and is one of the principal firms with such a practice. It also represents alternative energy producers (such as cogenerators and wind farms), oil and gas producers, and major energy users. The firm also has a large municipal practice and is municipal attorney for several cities, counties and townships. See the firm's web page at www.varnumlaw.com.



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