

FOOD PROCESSORS LUNCH & LEARN



VARNUM
ATTORNEYS AT LAW

 **THE
RIGHT PLACE**
Advancing the West Michigan Economy

WHEN WEDNESDAY, SEPTEMBER 21, 2011

11:45 am Networking and Lunch

12:00 pm Introduction by The Right Place, Inc.

12:10 pm **FOOD ISSUES AND THE MEDIA:
EFFECTIVELY COMMUNICATING WITH THE
MEDIA DURING A CRISIS**

Presenter: John Zimmerman, former Meijer Public Relations Director

1:00 pm Q&A

1:10 pm Conclusion

WHERE Bridgewater Place – 2nd Floor
333 Bridge St. NW
Grand Rapids, MI 49504

COST \$15 (includes lunch and parking in attached ramp)

R.S.V.P. Register online at
www.varnumlaw.com/foodprocesslunch09.21.11

Pay online or send checks payable to
Varnum Food Processors Group - c/o Andrea Rowland
P.O. Box 352
Grand Rapids, MI 49501-0352

**SAVE
THE
DATE**

For our next Lunch & Learn on Wednesday, October 19, 2011,
please join us at the Making It In Michigan conference and
food show in Lansing. For more information visit
www.varnumlaw.com/makingitinmichigan.

Varnum LLP
Bridgewater Place
P.O. Box 352
Grand Rapids, MI 49501-0352

PRESORTED
FIRST-CLASS MAIL
US POSTAGE
PAID
GRAND RAPIDS, MI
PERMIT NO.
903

FOOD PROCESSORS LUNCH & LEARN